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LIVE

George Jackson

Host, State of Gov Today
Chief Content Officer Fed Gov Today



George Jackson is the Host of State Gov Today and Chief Content Officer at Fed Gov Today, where he leads content strategy across TV, digital, social, and podcast platforms. He develops and approves new programming, serves as an on-air contributor, and represents the brand at major industry events. George also oversees editorial planning and guest outreach, directs production from scripting to post, and ensures content remains aligned with business goals and audience needs.

Previously, George held several roles at GovExec, including Vice President of Events and Executive Director of their Content Studio. He launched, led, and hosted GovExec TV—building it into a multi-million-dollar brand—earning GovExec’s inaugural Entrepreneurial Spirit Award. He was also named a 2024 “B2B Media Rising Star” by SIIA and won a 2024 Telly Award for the series AI and the Public Sector.

Earlier in his career, George produced Capital Insider at WJLA-TV, where he earned an Emmy in 2012. Not long after, he launched Government Matters—a show about the business of government—and guided it from pilot to international platform. Along the way, he also produced its first feature-length documentary, The Dawn of Generation AI.

George began his journalism career at WJHL-TV in Tennessee and holds degrees from The Ohio State University and the University of Maryland. He lives with his wife, twin daughters, and a pack of rescue dogs in Northern Virginia.